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# Coconut Point Rings In New Year with 7<sup>th</sup> Annual Art Festival December 30 and 31

**ESTERO, FL** (November 16, 2017) – Everyone is invited to make a resolution to add some beauty into their lives during the **Coconut Point New Year's Art Festival on December 30 and 31.** Always one of the most anticipated events of the season, the Coconut Point Art Festival takes place from 10 am to 5 pm both days. Residents and visitors are invited to stroll amidst life-size sculptures, spectacular paintings, one-of-a-kind jewels, photography, ceramics and more from the 200+ exhibitors lining the outside property, gallery-style in front of the Coconut Point Mall during this admission-free event.

Presented by Howard Alan Events (HAE), producer of the nation's finest juried art shows, the Coconut Point New Year's Art Festival represents original artwork, handmade in America and selected by an independent panel of expert judges from hundreds of applicants. HAE's careful vetting process also ensures a wide array of mediums and price ranges will be offered during the New Year's Art Festival. The next Coconut Point Art Festival takes place February 17 and 18 with different artists featured throughout the event.

#### **FOR CALENDARS**

**WHAT:** Coconut Point New Year's Art Festival

**WHEN:** Saturday, December 30 and Sunday, December 31 from 10 am to 5 pm

**WHERE:** Coconut Point Mall

Navigational Address: 23106 Fashion Drive, Estero, FL 33928

**COST:** Free and open to the public

**WEBSITE:** www.artfestival.com

**CONTACT:** info@artfestival.com or 561-746-6615

#### **FESTIVAL AT-A-GLACE:**

• Juried, first-class outdoor art gallery showcasing local and national artists

- Original Artwork Handmade in America
- More than 200 artists from 30 different states
- Prices set to suit all budgets ranging from as little as \$25 to \$30,000
- Artists hand-selected by independent panel of expert judges from hundreds of applicants
- All artists on site for duration of festival
- Vast array of artistic media including paintings, sculptures, photography, ceramics, glass, wood, handmade jewelry, collage, mixed media

## **About Howard Alan Events, Inc.:**

Howard Alan Events, Florida-based company, produces the nation's top juried art and craft shows. Ranked among the Top 100 Art Fairs in the Country by *Sunshine Artist Magazine*, the 33-years established company has overseen art festivals in such noted cities as Alexandria, VA; Aspen, CO; Sarasota, FL; Fort Lauderdale, FL and 40 other destination markets in the nation.

For additional information on the **Coconut Point New Year's Art Festival** and other Howard Alan Events art and craft shows across the country, visit <a href="www.artfestival.com">www.artfestival.com</a> or call 561-746-6615.

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Lake Worth clay artist Ayenne Applebaum's hand-thrown, assembled and fired "Carousel"

Palm Beach Gardens photographer Mike Bacon's "Crown Jellyfish" - Limited Edition photographic composition is hand printed on high contrast silver emulsion and once dry, the image is then coated with 4 layers of clear high gloss epoxy resin.

Venice sculptors David and Victorine Campell's "Mermaid" Sterling Silver fused on copper with patinas on a stainless steel panel

NC painter Diane Dean's "White Royals in the Wind" - An abstract design is first sculpted on the surface. Palette knife and brushwork in both heavy bodied and fluid acrylics are used to complete the abstract floral composition. The playful design under the surface adds depth, dynamic shadows and movement.