



Art Festival Season Kicks Off with the Las Olas Art Fair October 21 - 22

Over 200 national artists fill iconic street with eye-popping art during 30th anniversary season kick-off

FORT LAUDERDALE, FL (September 26, 2017) This season marks three decades of the landmark **Las Olas Art Fair**, and visitors and residents will have the chance to enjoy the celebration three different times, starting this October. Two hundred of the nation's top artists will take over iconic Las Olas Boulevard **October 21 and 22 from 10 am to 5 pm both days** during the **30th Annual Las Olas Art Fair**.

Presented by **Howard Alan Events**, the nation's top art festival producer, the Las Olas Art Fair represents stunning works from across the globe in a prestigious show encompassing fine jewelry, exquisite works of art and hand-crafted apparel and decor. One of the signature art fairs in the country, demand by both artists and the patrons led Howard Alan Events to expand the showcase across multiple months, with different artists attending each event. The highly anticipated commemorative show poster winner will be announced soon and on sale during the **30th Annual Las Olas Art Fair (Part 1) January 6 – 7, 2018**.

The free, outdoor pet-friendly event features a fully vetted, juried selection of fine art. Considered an annual tradition in South Florida, the Las Olas Art Fair also offers the opportunity to meet with the artists, ask about techniques, commission a specific piece and discover the inspiration behind each magnificent creation.

For more information about the Las Olas Art Fair, please visit www.artfestival.com.

FOR CALENDARS

WHAT: 30th Annual Las Olas Art Fair (Fall)
WHEN: Saturday, October 21 and Sunday, October 22 from 10 am to 5 pm
WHERE: Las Olas Boulevard, Fort Lauderdale
Navigational Address: 600 East Las Olas Boulevard, Fort Lauderdale
COST: Free and open to the public
WEBSITE: www.artfestival.com
CONTACT: info@artfestival.com or 561-746-6615

EVENT AT-A-GLANCE:

- Juried, first-class outdoor art gallery showcasing local and national artists
- Original Artwork Handmade in America
- 200 artists from 30 different states
- Prices set to suit all budgets - ranging from as little as \$25 to \$40,000
- Artists hand-selected by independent panel of expert judges from hundreds of applicants
- All artists on site for duration of festival
- Vast array of artistic media including paintings, sculptures, photography, ceramics, glass, wood, handmade jewelry, collage, mixed media

About Howard Alan Events, Inc.:

Howard Alan Events, a Florida-based company, produces the nation's top juried art and craft shows. Ranked among the Top 100 Art Fairs in the Country by *Sunshine Artist Magazine*, from Colorado to Florida, Howard Alan Events produces award winning arts and craft festivals in 40 different locations each year.

For additional information on the **30th Annual Las Olas Art Fair** and other Howard Alan Events art and craft shows across the country, visit www.artfestival.com or call 561-746-6615.

Image ID'S:

Illinois glass artist Ed Martin's "Shades of Blue"

Indiana jeweler Sally Phillips' hand-crafted gold filled and silver bracelet

South Carolina mixed media artist Gerardo Leccese's "Beach House"

Georgia artist Aaron Reed's colored pencil drawing of "Baggage Left Behind"

Keith Bradley's life sized animal sculptures will greet patrons during the Las Olas Art Fair

R.L. Alexander's subtle "Crooked Politicians" painting

Islamorada wood sculptor Derrick Crossland's "Thresher Shark Ribbon"

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Howard Alan Events

www.ArtFestival.com

